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**3rd Edition India Industry Water Conclave on
Water Use Efficiency: An Imperative for India
&
5th Edition of FICCI Water Awards**

November 28, 2017

FICCI, Federation House, Tansen Marg, New Delhi

Agenda Outline

09:15 – 10:00 a.m.	Registration
10:00 – 10:45 a.m.	Inaugural Session
10:45 – 11:15 a.m.	Presentation of Awards to Winners of 5th Edition of FICCI Water Awards
11:15 – 11:30 a.m.	Tea Break
11:30 – 01:00 p.m.	Session 1- Water Use Efficiency in Agriculture: Towards Sustainable Farming Agriculture is the largest consumer of water, accounting for approximately 80 percent of the Nation's consumptive water use. Substantial improvements in agricultural water use efficiency are required to focus on food security issues arising from increasing population. Emerging irrigation technologies, crop management practices, systematic crop intensification etc. are proven measures for progressing towards 'More Crop per Drop' and improvement in the agricultural sector. The session will highlight innovative agricultural methods and techniques by private sector and research institutes to enhance water use efficiency in agriculture. It will deliberate on policy interventions for enhancing water use efficiency in agriculture and scale-up of innovative technological applications and methods.
1:00 – 2:00 p.m.	Lunch Break
2:00 – 3:30 p.m.	Session 2- Closing the Loop: Industry Leadership in Water Industry is often charged with aggravating water crisis despite the total water consumption being approximately 12 percent of the consumptive water use. Water governance in the Industrial sector plays a significant role in achieving water security. Business leaders recognise water scarcity as one of the most daunting challenges for the future and the biggest risk to business resilience. Businesses, therefore, are implementing measures and investing in research and innovation to address this risk. This session will highlight industry best practices in water use efficiency, recycle and reuse of wastewater, Zero Liquid Discharge and technological innovations. It would aim at bringing out the solutions and recommendations for measures to scale up such initiatives and address the gap and challenges. It will also dwell on the enablers for creating a market for treated wastewater.

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3:30 – 3:45 p.m.	Tea Break
3:45 – 5:15 p.m.	Session 3 - The Urban Context for Water: Challenges and Way Forward Improving urban water-use efficiency is a key solution to India’s short-term and long-term water challenges. Efficient management of water and wastewater systems in addition to reuse of treated water in areas where fresh water is not an absolute requirement has become essential. The session will highlight best practice examples for improving water use efficiency, along with innovative practices in wastewater treatment and reuse. Moreover, the session will open the platform for creation of opportunities for private sector participation through innovative PPP models, with emphasis on creation of markets for wastewater reuse. This session will bring up recommendations around policy interventions and other enablers for creating a vibrant market for urban wastewater.
5:15 – 5:30 p.m.	Closing Address