

4th Edition of India Industry Water Conclave on
Sustainable Water Management
Policy Reforms, Market Creation and Technology Innovation
&
6th Edition of FICCI Water Awards
November 1, 2018
FICCI, Federation House, Tansen Marg, New Delhi
Agenda

NOVEMBER 1, 2018	
09:00 – 10:00 a.m.	Registration
10:00 – 11:30 a.m.	Conclave Inaugural Session and Award Ceremony
11:30 – 11.45 a.m.	Tea Break
11:45 – 1.00 p.m.	Plenary Session 1 – Policy Reforms Towards Sustainable Water Management
<p>India has been identified as one of the most water-stressed countries with the growing imperative to manage water resources efficiently. Without a complete paradigm shift in the way water is managed in the country, India's overall growth process will be jeopardized. This necessitates radical policy reforms to bring about a change in governance, institutional framework, public private partnership framework and the way water is priced and used. The session will bring out perspectives on these aspects and how water sector should be treated as a sector of strategic importance.</p>	
1:00 – 1:45 p.m.	Lunch Break
1:45 – 3:00 p.m.	Plenary Session 2 – Exploring Long-term Sustainability of Water Intensive Sectors: Best Practices and Success Stories
<p>Leading companies are recognising the need to address water use efficiency not just from a compliance perspective but also from the perspective of long term sustainability. Several best practises and success stories in water use efficiency are showing the path to innovation and continuous improvement from business as usual scenario that are worth emulating within the same sector or across sectors. This session will present such innovative approaches by companies from different sectors as well as experience of some industries in adopting good practises. It will also highlight government's perspective on how industry could embark on long term sustainability from the perspective of water.</p>	
3:00 – 4:15 p.m.	Plenary Session 3 – Technology Innovation: Accelerating Adoption and Dissemination
<p>There is an increasing pressure on water resources in India due to unprecedented and competing demand for water among agriculture, industry, urban and other uses. Various technologies and innovations have been developed over the years for promoting sustainable water management among different stakeholders to create favourable linkage mechanisms to provide more options, interventions and expertise. The session will focus on how best practices and robust business models can be scaled up and mainstreamed for enabling technology dissemination. It will also deliberate upon the enablers required for</p>	

involvement of end-users in the development of the technologies, providing heightened probability of appropriateness and, therefore, adoption.

4:15 – 4.30 p.m.	Tea Break
4:30 – 5:30 p.m.	Plenary Session 4 - Water and Sustainable Sanitation beyond ODF
<p>Lack of access to safe water, adequate sanitation, growth in population are some of the greatest risks to economic progress and sustainable development. Corporates and the private sector at large can play an important role by transforming water and sanitation as an integrated business opportunity by establishing partnerships with NGOs, government, development partners, social enterprises and start-ups working in these sectors in both urban and rural areas. The session will facilitate a dialogue on how industry players can bring in expertise in the areas of sanitation technology, infrastructure, O&M and other components to create a robust market place for water and sanitation. This session will also touch upon the gender aspect by discussion on the impact of safe sanitation practices on Menstrual Health Management.</p>	
5:30 – 6:30 p.m.	Plenary Session 5 – Connecting the Drops – Understanding Business Risks and Opportunities
<p>Water is fundamental to all businesses and needs to be managed well. Water scarcity and water stress issues can have impact on business continuity. The session will highlight business perspectives on water related risks and opportunities and their experiences in building water risk resilience strategies for the long term.</p>	
6:30 – 7:00 p.m.	High Tea