



**Sustainable Water Management: Achieving the 3Rs
'Reduce, Reuse and Recycle'**

February 16-17, 2021, FICCI Bike Platform (Virtual)

AGENDA MATRIX

Day 1 – 16 th February 2021		Day 2 – 17 th February 2021	
10:30 – 12:00	Conclave Inaugural Session and Awards Ceremony	11:00 – 12:15	Plenary Session IV Enhancing Water Use Efficiency in Industry: Exemplary Initiatives and Lessons Learnt
12:05 – 13:30	Plenary Session I Policy and Regulatory Framework for Wastewater Reuse and Recycling	12:20 – 13:40	Plenary Session V Water Use Efficiency in Agriculture: Scope for Technologies and Reuse Opportunities
13:30 – 13:50	Break	13:40 – 14:00	Break
13:50 – 15:20	Plenary Session II Urban Wastewater Management: Government-Industry Partnerships and its Imperatives	14:00 – 15:15	Plenary Session VI Groundwater Management: Role of Different Stakeholders
15:30 – 17:00	Plenary Session III Innovations in Water Technology – Smart and Sustainable Solutions for Reduce, Reuse, Recycle	15:20 – 16:35	Plenary Session VII Corporate Water Stewardship: Enlarging the Focus
17:00 – 17:30	Screening of short videos: Winners of 8th Edition of FICCI Water Awards	16:40 – 17:55	Valedictory Session: Promoting Circularity of Water Use and the Industry-Urban-Agriculture Nexus: What will be the Game Changer?



DETAILED AGENDA

Day 1 – 16 th February 2021	
10:30 – 12:00	Conclave Inaugural Session and Awards Ceremony
10:30 – 10:35	Welcome Address Mr Uday Shankar, President, FICCI
10:35 – 10:40	Opening Address Ms Naina Lal Kidwai, Chairman, FICCI Water Mission and Past President, FICCI
10:40 – 10:48	Theme Address Dr Mihir Shah, Chair, FICCI Water Awards Jury; Distinguished Professor, Shiv Nadar University
10:48 – 10:58	Special Address Shri Rajiv Ranjan Mishra, Director General, Department of Water Resources, River Development and Ganga Rejuvenation, Ministry of Jal Shakti, Government of India
10:58 – 11:08	Keynote Address Shri Pankaj Kumar, Secretary, Department of Water Resources, River Development and Ganga Rejuvenation and Department of Drinking Water and Sanitation, Ministry of Jal Shakti, Government of India
11:08 – 11:28	Inaugural Address Shri Gajendra Singh Shekhawat, Hon'ble Minister of Jal Shakti, Government of India
11:28 – 11:33	Release of FICCI Knowledge Reports by Hon'ble Minister <ul style="list-style-type: none"> • 'FICCI Compendium of Best Practices: Recognizing Excellence in Water Management & Conservation' • Inspiring Change: Stewards of Sustainable Water Management
11:33 – 11:55	Awards Ceremony – Presentation of Certificates and Awards by Hon'ble Minister <ul style="list-style-type: none"> • Presentation of Certificates to FICCI Water Awards Jury and Expert Screening Panel • Presentation of Awards to Winners of 8th Edition of FICCI Water Awards
11:55 – 12:00	Closing Address Mr Mukund Vasudevan, Co-Chair, FICCI Water Mission
	Moderation of Inauguration: Ms Rita Roy Choudhury, Assistant Secretary General, FICCI



12:05 – 13:30	Plenary Session I Policy and Regulatory Framework for Wastewater Reuse and Recycling
<p>Recycling and reuse of wastewater are central to a circular economy approach and offer a strategic direction to address both supply and demand side of water management. A transition to circularity of water use could create significant synergies for the wide adoption of water reuse as an alternate water supply for different end-user segments. The session will focus on the desired policy and regulatory framework to support and encourage the transition to wastewater reuse and effective water use efficiency in all sectors. Water being a concurrent subject, several states are taking lead in the formulation of policies on wastewater, setting up water regulatory authorities to have larger regulatory oversight on all sources and all end-uses of water and encourage reuse and recycling of wastewater through infrastructure development and private sector participation. The session will also throw light on state government policy direction and the roles and opportunities for private sector to engage with states.</p>	
13:30 – 13:50	Break for Lunch
13:50 - 15:20	Plenary Session II Urban Wastewater Management: Government-Industry Partnerships and its Imperatives
<p>Urban wastewater management can be the most crucial component in the circularity of water use as it can provide additional supply of treated wastewater for use in industry, agriculture, and municipal sectors, thereby reducing dependence on groundwater. This session will highlight the challenges, solutions, and opportunities in building effective public-private partnerships for urban wastewater management.</p>	
15:30 – 17:00	Plenary Session III Innovations in Water Technology – Smart and Sustainable Solutions for Reduce, Reuse, Recycle
<p>Innovations in water technology and business models can disrupt the status quo and open new frontiers for sustainable water management. This session will share remarkable innovations by companies providing unique solutions to water management as well as innovations adopted by state and municipal governments, highlighting the opportunities and enablers for scaling up innovation and technology deployment.</p>	
17:00 – 17:30	Screening of short videos: Winners of 8th Edition of FICCI Water Awards
Day 2 – 17th February 2021	
11:00 – 12:15	Plenary Session IV Enhancing Water Use Efficiency in Industry: Exemplary Initiatives and Lessons Learnt
<p>Industry is becoming increasingly aware of the imperative of water use efficiency and understanding the complexities of their role and the interconnections of their impact on water and groundwater and are working towards creating shared value for themselves and society. The session will present the best practice examples of companies who are taking leadership in the way they use and manage water in their businesses, going beyond compliance and providing benchmarks for others in their sectors to follow.</p>	
12:20 – 13:40	Plenary Session V Water Use Efficiency in Agriculture: Scope for Technologies and Reuse Opportunities



Agriculture being the largest user of water has the potential to contribute a major share in decreasing water consumption through interventions on efficient use of water as well as reuse and recycling opportunities. This session will deliberate on the scope for water use efficiency in agriculture, while highlighting good practices and applications that enhance the agriculture-urban-industrial nexus to transition to circularity of water use.

13:40 – 14:00 Break for Lunch

14:00 – 15:15 **Plenary Session VI**
Groundwater Management: Role of Different Stakeholders

The session will focus on optimal utilization of groundwater resulting in equitable, safe, and sustainable management of India’s groundwater resources and the need for evolving improved systems of resource mapping, utilization, and governance to ensure the multi-sector (agriculture, energy, health, environment, and land) challenges of ground water management. It will also underscore the opportunities for private sector to engage in groundwater management and recharge initiatives.

15:20 - 16: 35 **Plenary Session VII**
Corporate Water Stewardship: Enlarging the focus

This session will highlight corporate stewardship of water that demonstrates what businesses are doing beyond the fence to conserve and replenish water. Thus, looking at water as a social good. It will also highlight the efforts of corporates towards watershed management and deliberate on the opportunities and enablers for business and industry to enhance its water stewardship.

16:40 – 17:55 **Valedictory Session**
Promoting Circularity of Water Use and the Industry-Urban-Agriculture Nexus: What will be the Game Changer?

End of Conference